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New Look GAAS Web site Unveiled; Provides Improved Content for Attendees

www.globalsymposium.org includes latest news and multimedia functions

CHICAGO, IL – February 25, 2009 – The Web site for the Global Automotive Aftermarket Symposium (GAAS) has been completely redesigned to provide improved content for attendees of the aftermarket's most popular executive conference. Visitors to www.globalsymposium.org will see several new features, including a speaker spotlight section and multimedia page. In addition, the registration section of the Web site contains a new direct link to the Hyatt Regency O'Hare Hotel (headquarters hotel for GAAS 2009) Web site so attendees can conveniently register online for their hotel accommodations.

The GAAS multimedia page includes a series of video vignettes that answer the question: "**Why Do Aftermarket Executives Attend GAAS?**" The videos feature Rusty Bishop, CEO, Federated Auto Parts; Camilla Denison, president, Champion Laboratories, Inc.; Mark Finestone, senior vice president, AutoZone; Jeff Olefson, president, Forecast Trading Company; Richard Roy, president and CEO, UniSelect, Inc.; and Scott Webb, senior vice president, Pep Boys.

"Our new Web site supports our desire to fully support GAAS 2009 with fresh content and the latest news for those who plan to attend the industry's leading educational and networking event," said Dave Caracci, GAAS chairman. "If anyone is wavering regarding their attendance at GAAS, I invite them to watch our video testimonials that clearly demonstrate the value that industry leaders receive each year."

The 2009 Global Automotive Aftermarket Symposium (GAAS) will be held Wednesday, May 6 and Thursday, May 7 at the Hyatt Regency O'Hare near Chicago.

A copy of the symposium brochure and registration information is now available at www.globalsymposium.org. Early-bird registration savings of \$200 are available until March 20.

About the Global Automotive Aftermarket Symposium

Founded in 1996, the Global Automotive Aftermarket Symposium (GAAS) has become the premier industry conference for senior-level aftermarket executives. The net proceeds from the event go toward funding industry scholarships. In 2008, 115 students who plan careers in the automotive aftermarket received GAAS Scholarships to help get their industry careers started. In the twelve years of the program, more than 1,400 students have received aid totaling more than \$1,400,000. Details about the GAAS scholarship program are available at www.automotivescholarships.com.

The GAAS program is a joint professional education effort of the of the Alliance of State Automotive Aftermarket Associations (ASAAA), Automotive Aftermarket Industry Association (AAIA), Automotive Aftermarket Suppliers Association (AASA), Automotive Industries Association (AIA) of Canada, Automotive Parts Remanufacturers Association (APRA), Automotive Service Association (ASA), Automotive Warehouse Distributors Association (AWDA), Motorist Assurance Program (MAP), Motor & Equipment Manufacturers Association (MEMA), Specialty Equipment Market Association (SEMA), Tire Industry Association (TIA) and University of the Aftermarket. R.L. Polk is the corporate sponsor of the Global Automotive Aftermarket Symposium. For more information, visit www.globalsymposium.org.

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