

DR. CHRIS KUEHL



**Managing Director
Armada Corporate Intelligence**

Dr. Chris Kuehl is the managing director of Armada Corporate Intelligence. Armada performs the functions of a strategy office for clients through combining the traditions of corporate and competitive intelligence, economic forecasting and strategic planning. The aim is to inform strategic planning through analysis and forecasting. Major clients include TranSystems, YRC Worldwide, C-Biz, Mid-America Capital, Spencer Fane Britt and Browne, Baader Manufacturing, Hallmark International and others.

Dr. Kuehl is the chief economist for the Fabricators and Manufacturers Association. He writes their twice monthly publication – Fabrinomics – and serves as economic commentator at all of their national and international meetings. In addition, he is the chief economist for the National Association of Credit Managers. He prepares their monthly Credit Managers Index – a national survey of credit and financial movement - and serves as economic analyst and commentator for their various meetings and conferences

He is the economic analyst for Missouri Society of CPAs and the Kentucky Society of CPAs. He is also the economic analyst for the Riemer Reporting Service. Dr. Kuehl is the editor and publisher of Business Intelligence Briefs. The publication provides information on national and regional political and economic trends that affect business decisions and is distributed through various business organizations.

He is constantly in demand as a seminar presenter and keynote speaker for a wide variety of business organizations and corporate events.

Dr. Kuehl holds a Ph.D. in political economics and master degrees in Soviet Studies and in East Asian Studies. He held the position of Elizabeth Harvey Rhodes Chair of International Business for Baker University from 1990 to 1995. Dr. Kuehl has been a part of the visiting faculty at Tartu University in Estonia, Budapest University of Economic Sciences in Hungary, Ming Chuan College in Taiwan, Moscow University in Russia and the University of Singapore in Singapore. He was on the faculty of Avila College from 1987 to 1990 and has been adjunct faculty for 11 colleges and universities since 1986.

Locally in the Kansas City area where he resides he is chair of the Innovation Committee for the Kansas City World Trade Center. He serves as economic analyst for the local NBC, Fox and ABC affiliates in Kansas City as well as CNN. He appears regularly as an on-camera commentator and provides background information for reporters. Dr. Kuehl appears regularly as an economics commentator on KMBZ radio.