



## **DAVID SHOLTIS**



### **Vice President, Regional Business Unit Leader, Filtration Americas, Robert Bosch LLC Purolator Filters NA LLC**

David Sholtis is vice president, regional business unit leader for Filtration Americas, a business unit of Robert Bosch LLC. In his current position, Sholtis has P&L and balance sheet responsibility for the entire North and South American filtration category at Bosch, including Bosch and Purolator brands.

Sholtis's 20 years of experience prior to joining Bosch, spans a variety of positions in aerospace and automotive aftermarket consumer products industries. Specifically, Sholtis held positions of increasing responsibilities in business management, Six Sigma and lean manufacturing, finance, short and long-term strategy, branding, product positioning, competitive analysis, pricing, and sales and marketing at Honeywell, Allied Signal and General Electric.

As a result, he has particular experience and insights into retail and DIY markets as well as trade and distribution channels. Sholtis has spent time performing analyses of current and future trends in DIYer activities to develop effective marketing and strategic plans.

A graduate of the General Electric Financial Management Program, Sholtis has a B.S. in Finance from Penn State University. In addition, David is Six Sigma Green Belt certified and Black Belt and Lean trained.

Sholtis is also a member of the Filters Manufacturers Council (FMC).