



MORT SCHWARTZ



Founder & Chairman Emeritus Global Automotive Aftermarket Symposium

Mort Schwartz is founder and chairman emeritus of the Global Automotive Aftermarket Symposium (GAAS). In addition, Schwartz is chairman of Jarmms Associates, a director of WORLD PAC, and a trustee of the University of the Aftermarket Foundation.

A 40-year veteran of the motor vehicle aftermarket, Schwartz held previous positions as chairman and CEO of Strauss Discount Auto, Chanslor and Lyon, Import Parts America and Thermo King of Northern California. In addition, he was a member of the board of directors of Strauss Discount Auto from 2000 to 2004.

Schwartz has served as chairman of APAA, AWDA and CAWA. He is also a past director of the Automotive Hall of Fame, AAIA, ASE, and a former trustee of NATEF. In addition, Schwartz is a past chairman of the Aftermarket eForum and Aftermarket Financial Symposium.

During his career, Schwartz has been the recipient of numerous awards including the University of the Aftermarket Foundation Award, AWDA Martin Fromm Lifetime Achievement Award, ASAAA Honorary Member, Mort Schwartz Fellowship at Northwood University, APAA Executive of the Year, AWDA University Founders Award, Automotive Hall of Fame Distinguished Service Citation, AWDA Man of the Year Award, and MEMA Triangle Award. In October of 2008, he will be inducted into the Automotive Hall of Fame.

He holds bachelor and master degrees from New York University, and was awarded an honorary doctorate from Northwood University in 2007.