



BOB RICHARDSON



Director of Sales, Customer and Industry Development The Clorox Company

Bob Richardson is the director of sales, customer and industry development for the Clorox Company.

Clorox is a \$ 5 billion international company based in Oakland, Calif. that manufactures and markets number one brands such as ArmorAll, STP, Clorox Bleach, 409 Cleaners, Tilex, Pine Sol, Glad trash bags, Fresh Step cat litter, Hidden Valley dressings, Kingsford charcoal, Brita water filters, and Burt's Bees natural products.

Richardson has been in management, sales and marketing with all classes of trade for over 37 years with Clorox, First Brands and Union Carbide.

Richardson is married and resides in Dallas, Texas. He twin boys are currently attending college.