



## **BILL HAAS**



### **Vice President Of Education And Training Automotive Service Association (ASA)**

Bill Haas currently serves as the vice president of education and training for the Automotive Service Association (ASA). As such, he is dedicated to growing and enriching the educational offerings for ASA members and the industry as a whole. Ongoing projects include his involvement with education and training programs for NACE and CARS, as well as other ASA national events. Haas is also committed to expanding the education and training opportunities available regionally for automotive service and repair professionals through numerous association and industry initiatives.

Haas came to ASA in March 2000, with first hand knowledge of the opportunities and challenges small business owners and automotive service and repair technicians face everyday. His experience as a technician, shop manager, shop owner, parts counterman and automotive instructor provide a solid platform on which he serves the education and training needs of today's service and repair professional.

Bill earned his Accredited Automotive Manager's designation from the Automotive Management Institute in 1996. Prior to joining the ASA staff, he was an active member, having joined the association in 1987 and serving at many levels of leadership within the organization, including both affiliate and national positions.