



JACK CAMERON, AAP



Vice President, Programs and Member Services, Automotive Aftermarket Suppliers Association (AASA)

Jack Cameron, AAP, is vice president, programs and member services, Automotive Aftermarket Suppliers Association (AASA), a market segment of the Motor and Equipment Manufacturers Association (MEMA). Additionally, he is group executive of the MEMA Brand Protection Council and AASA Marketing Executives Council.

Cameron, a 25-year veteran of the automotive aftermarket, joined the AASA staff as vice president, programs and member services, in August 2007. Prior to joining AASA, he was general manager — automotive/heavy duty aftermarket, the Americas, at The Timken Co., in Canton, Ohio, a position he had held since 1999. Cameron joined the company in 1998 as sales and marketing manager – automotive aftermarket. His experience also includes Ken-Tool Manufacturing, Akron, Ohio; Dorman Products Inc., Warsaw, Ky., and Pioneer Barnes Group Inc., Meridian, Miss. He began his aftermarket career at Federal-Mogul Corp., Southfield, Mich., in 1983.

Cameron is a graduate of the University of Mississippi with a B.B.A. degree in marketing. He earned his automotive aftermarket professional (AAP) designation from the University of the Aftermarket in 1998, and completed the executive education program at Darden Graduate School, University of Virginia, in 2005.

He has been active in automotive aftermarket associations throughout his career. Prior to his joining the staff of AASA and MEMA, he served on the boards of the Automotive Aftermarket Suppliers Association(AASA), the Automotive Sales Council(ASC), and the Automotive Warehouse Distributors Association (AWDA) as well as serving on the Manufacturers Advisory Council (MAC) of AWDA and the joint operating committee of the University of the Aftermarket. Cameron currently resides in Raleigh, NC.