



KEITH A. PRETTY, J.D.



**President and Chief Executive Officer
Northwood University**

Keith Pretty joined Northwood University as president and CEO on October 2, 2006. He came to Northwood from Walsh College where he served as president for seven years. Prior to Walsh, he was vice president for external affairs, general counsel at Western Michigan University and president and CEO of the Western Michigan University Foundation. In the private sector, Pretty held governmental affairs positions with Amoco Corporation and became senior Washington representative. Former Michigan Governor John Engler appointed Pretty to design a state department of Career Development that matched Michigan's educational resources to its business needs.

Pretty earned a bachelor of science degree in education from Western Michigan University and a juris doctor degree from Thomas Cooley Law School in Lansing.

The President and Chief Executive Officer is responsible to the trustees of the university for the implementation of their governance directives. He serves as the primary strategist and external relations officer, manages the other officers and affairs of the university, and serves as a major fund raiser.

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