



**For Immediate Use
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**Washington State Student Awarded
Automotive Communication Council Scholarship**

RESEARCH TRIANGLE PARK, N.C. – Masey Peone of Ellensburg, Wash., is the 2014 recipient of the Automotive Communication Council (ACC) scholarship.

Peone will receive a \$1,000 scholarship to advance her education. She attends Central Washington University, majoring in public relations, marketing and advertising.

“ACC is proud to support Masey in the pursuit of her education, and to have the opportunity to help such an exemplary student achieve her goals,” said ACC President Lance Boldt, vice president of AutoNetTV. “The ACC scholarship is an investment in the aftermarket’s future which we hope will encourage young, future professional leaders to pursue aftermarket career paths through the GAAS scholarship program.”

In addition to the ACC, GAAS collaborates with these state associations and other automotive groups:

- Alliance of Automotive Service Providers of Minnesota (AASP-MN)
- Association of Diesel Specialists (ADS)
- Automotive Aftermarket Association of the Carolinas and Tennessee (AAACT)
- Automotive Aftermarket Association Southeast (AAAS)
- Automotive Parts and Service Association
- California/Nevada/Arizona Automotive Wholesalers' Association (CAWA)
- Kentucky/Indiana Automotive Wholesalers Association Michigan Automotive Parts Association (MAPA)

- Midwest Automotive Parts and Service Association (MAPSA)
- Mobile Air Conditioning Society (MACS)
- North American Council of Automotive Teachers (NACAT) Education Foundation
- New York State Automotive Aftermarket Association (NYSAAA)
- Wisconsin Automotive Part Association (WAPA)

The following foundations and organizations also collaborate with GAAS to award scholarships:

- Auto Care Association
- Automotive Communication Council
- Breslow Foundation
- Dayco
- Gates Corporation
- Larry McCurdy Memorial Fund
- Leadership Development Network
- Michael Busch Memorial Fund
- Mitchell 1
- Multi Parts Supply
- National Institute for Automotive Service Excellence (ASE)
- IHS, Driven by Polk
- Standard Motor Products
- Stant Corporation
- University of the Aftermarket Foundation
- Women's Car Care Council (WB)

Additional scholarship funding comes from industry contributions provided by individuals, companies and foundations. Contributions can be made to the Scholarship Fund, c/o Susan Medick at the Auto Care Association, at 301-654-6664, or susan.medick@autocare.org.

About ACC

For marketing and communications professionals in the auto care industry, the Automotive Communication Council is a unique forum for learning and professional development focused on current and emerging marketing practices, achieved through collaboration and idea sharing with like-minded professionals. Visit www.acc-online.org.

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